

## **Privacy Notice for Equip Centre**

This Privacy Notice explains how [Equip Centre] ("we," "us," or "our") collects, uses, and protects your personal information when you use our website [www.equipcentre.co.za](http://www.equipcentre.co.za) (the "**Website**").

### **Information We Collect**

We may collect the following types of personal information when you use our Website:

- **Information You Provide:** When you voluntarily provide information to us through forms or inquiries on our Website, such as your name, email address, phone number, or other contact details.
- **Automatically Collected Information:** We may also automatically collect certain information when you visit our Website, including your IP address, browser type, device type, operating system, and browsing activity.

### **How We Use Your Information**

We may use the personal information we collect for the following purposes:

- To respond to your inquiries and provide customer support.
- To personalize your experience on our Website.
- To send you promotional emails or newsletters if you have subscribed to them.
- To analyze trends and improve our Website's performance and functionality.
- To comply with legal obligations or enforce our website policies.

### **Data Security**

We are committed to protecting your personal information and have implemented appropriate technical and organizational measures to safeguard it against unauthorized access, disclosure, alteration, or destruction.

### **Data Retention**

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Notice unless a longer retention period is required or permitted by law.

### **Your Rights**

You have the right to:

- Access and request a copy of the personal information we hold about you.
- Correct any inaccuracies in your personal information.
- Request the deletion of your personal information.
- Object to the processing of your personal information.

### **Changes to this Privacy Notice**

We may update this Privacy Notice from time to time by posting the revised version on our Website. Please review this Privacy Notice periodically for any changes.

### **Contact Us**

If you have any questions or concerns about this Privacy Notice or our data practices, please contact us at [info@equipcentre.co.za](mailto:info@equipcentre.co.za).